



Hankook Tire America Corp.
1450 Valley Road
Wayne, NJ 07470

Hankook 'Great Hit' Ford Mustang Shelby GT500 Giveaway

The Hankook 'Great Hit' Ford Mustang Shelby GT500 Giveaway is open only to legal residents of the United States and Puerto Rico. Official Rules are as follows:

No Purchase Required to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.

1. **Eligibility:** The Hankook Tire America Corp. "Hankook 'Great Hit' Ford Mustang Shelby GT500 Giveaway" (the "Promotion") is open only to those who (a) are legal residents of the United States and Puerto Rico, (b) are eighteen (18) years of age (21 where state law so requires) or older at the time of entry, and (c) have not won a prize within ninety (90) days in any other promotion sponsored by Hankook Tire America Corp. Employees of Hankook Tire America Corp. (and its affiliates and/or authorized dealers/distributors) or of any company involved in the design, implementation, or promotion of the Promotion, as well as their immediate family, spouse, parents, siblings, and children and household members are not eligible. The Promotion is subject to federal, state, and local laws and regulations and is void where prohibited by law. No purchase is necessary to enter or win. Making a purchase will not affect your chances of winning.
2. **Sponsor:** The Promotion is sponsored by Hankook Tire America Corp. 1450 Valley Road Wayne, NJ 07470 (the "Sponsor").
3. **Agreement to Official Rules:** Participation in the Promotion constitutes entrants full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **Entry Periods:** The Promotion begins on 12:00:00am Eastern standard time on September 1, 2010 and ends at 11:59:59pm Eastern standard time on November 30, 2010 (the "Promotion Period"). ENTRIES SUBMITTED PRIOR TO OR AFTER THE PROMOTION PERIOD WILL BE DISQUALIFIED.
5. **How to Enter:** There are two (2) ways to enter the Promotion:
 - A. **A. By the internet at the Hankook Great Hit Ford Mustang Shelby GT500 Giveaway Homepage:** Enter your name, contact information, and fill out the questionnaire on the Hankook Great Hit Ford Mustang Shelby GT500 homepage: <http://hankooktireusa.com/greathit>
 - B. **B. By Mail (No Purchase or Transaction Necessary):** To enter the Promotion by mail, fill out the application form. (Application form can also be found on the Hankook Great Hit Ford Mustang Shelby GT500 homepage: <http://hankooktireusa.com/greathit>). Mail your entry in an envelope no larger than a #10 (business-sized) envelope with first-class postage affixed, to: Hankook Great Hit Ford Mustang Shelby GT500 Giveaway, 1450 Valley Road, Wayne, NJ 07470. Entries must be postmarked by November 30, 2010. No mechanically reproduced entries permitted. Illegible entries are void.

THERE IS A LIMIT OF (1) ENTRY PER PERSON NO MATTER THE METHOD OF ENTRY.

BY SUBMITTING A PROMOTION ENTRY FORM THE ENTRANT AGREES TO BE CONTACTED BY HANKOOK TIRE AMERICA CORP. REGARDING THE PROMOTION AND/OR FUTURE PROMOTIONS SPONSORED BY HANKOOK TIRE AMERICA CORP.

6. **Drawing:** On or about seven (7) days following the conclusion of the Promotion Period, the Sponsor will select the name of one (1) potential winner in a random drawing of all entries received during the Promotion Period. The odds of being selected depend on the number of eligible entries received in the Promotion Period. The Sponsor will attempt to notify the potential winner by telephone or e-mail, within seven (7) days of each drawing. Sponsor's decision is final and binding on all matters. The Sponsor is not responsible for undelivered, lost, late, misdirected, garbled or incomplete entries or for any technical problems related to or limiting the ability of an individual to participate in the Promotion. All entries become property of the Sponsor and will not be returned. If the potential winner is unable or unwilling to accept the award, or the Sponsor cannot affect delivery because the potential winner has not provided proper contact information, the prize will go to the next eligible potential winner. Any prize(s) unclaimed after 15 days will be given to a second winner via a random drawing of remaining entries.

7. **Requirements of Potential Winners:** Except where prohibited, the potential winner will be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within fourteen (14) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate entrant will be selected in his/her place in a random drawing of all entries received. All taxes are the responsibility of the winner.
8. **Prize:** The winner will receive a base model 2011 Ford Mustang Shelby GT500 valued at approximately \$54,000 as selected exclusively by Sponsor. The Sponsor will attempt to deliver the prize award within forty-five (45) days of winner verification. No prize substitutions are allowed except at the Sponsor's sole discretion. Prizes are not transferable or refundable and must be accepted as awarded. This is a taxable event and all federal, state, and local taxes and expenses related to the receipt of a prize are the responsibilities of the winner. There is a limit of one (1) prize per person and/or household.
9. **Publicity:** Except where prohibited, participation in the Promotion constitutes the entrant's consent to the Sponsor's use of his/her name, likeness, biographical information and state of residence for promotional purposes in any media without further payment or consideration.
10. **General Conditions:** In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to correct any and all printing, typographical error(s) or mechanical error(s). In the event of a dispute regarding the identity of the person submitting the online entry, the entry will be deemed to be submitted by the natural person in whose name the e-mail account is registered. Normal internet access and usage charges imposed by the entrants online service provider will apply. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Release and Limitations of Liability:** By participating in the Promotion, entrants agree to release and hold harmless the Sponsor, its related and affiliated companies and their respective officers, directors, employees, and agents and any company involved in the design, implementation, or promotion of the Promotion (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Promotion or the processing of entries; or (f) injury, death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Promotion or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorneys' fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
12. **Disputes:** Except where prohibited, entrant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of New Jersey. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey.
13. **Official Rules and Promotion Results:** A copy of these Official Rules and winners may be obtained by either accessing the rules via <http://hankooktireusa.com/greathit>, downloading or printing a copy of these rules from <http://hankooktireusa.com/greathit>, or requesting a paper copy by sending the request along with a self addressed, stamped envelope to Hankook Tire America Corp. 1450 Valley Road, Wayne, NJ 07470, attention: Brand Communications Manager. To request the winner name, send a self-addressed, stamped envelope to Hankook Tire America Corp. 1450 Valley Road, Wayne, NJ 07470, attention: Brand Communications Manager. Requests for the winner name must be received by January 31, 2011.